

# 101學年度 觀光暨休閒遊憩學系碩士班 課程規劃表

## 一、最低畢業學分數：

畢業學分：39.0學分

專業必修：14.0學分

專業選修：25.0學分

## 二、重要相關規定：

一、研究生除必修所上之研究方法與觀光遊憩管理特論外，至少需選修另外一門研究所層級之方法論（質性研究基礎）或分析方法（多變量統計與觀光研究應用）之課程。

二、必修課專題講座(一)、(二)課程之評分方式為「通過」和「不通過」。

三、系所整併前(98學年度(含以前))碩士班相同之課程名稱及相同學分數，於整併後視為等同課程。

| 科目名稱         | 英文科目名稱  | 科目代碼      | 學分  | *先修科目或#背景科目 | 備註 |
|--------------|---|-----------|-----|-------------|----|
| <b>專業必修</b>  |   |           |     |             |    |
| 專題講座(一)      | Special Topics in Seminar (I)                             | TRLS51990 | 1.0 |             |    |
| 專題講座(二)      | Special Topics in Seminar (II)                            | TRLS@0020 | 1.0 |             |    |
| 觀光遊憩管理特論     | Advanced Tourism and Recreation Management                | TRLS50400 | 3.0 |             |    |
| 研究方法         | Research Methodology                                      | TRLS50500 | 3.0 |             |    |
| 專題研究(一)      | Independent Study (I)                                     | TRLS50600 | 1.0 |             |    |
| 專題研究(二)      | Independent Study (II)                                    | TRLS51300 | 1.0 |             |    |
| 專題研究(三)      | Independent Study (III)                                   | TRLS50700 | 2.0 |             |    |
| 專題研究(四)      | Independent Study (IV)                                    | TRLS51200 | 2.0 |             |    |
| <b>專業選修</b>  |   |           |     |             |    |
| 質性研究基礎       | Foundations for Qualitative Research                      | TRLS51400 | 3.0 |             |    |
| 多變量統計與觀光研究應用 | Multivariate Data Analysis in Tourism Studies             | TRLS51500 | 3.0 |             |    |
| 觀光發展特論       | Special Issues for Tourism Development                    | TRLS51910 | 3.0 |             |    |
| 文化觀光特論       | Seminar on Cultural Tourism                               | TRLS51920 | 3.0 |             |    |
| 觀光消費行為分析專論   | Consumer Behavior Researches in Tourism                   | TRLS51600 | 3.0 |             |    |
| 觀光行銷特論       | Special Topics in Marketing for Hospitality & Tourism     | TRLS50800 | 3.0 |             |    |
| 觀光遊憩服務品質管理   | Service Quality Management for Tourism and Recreation     | TRLS50900 | 3.0 |             |    |
| 餐旅經營管理專論     | Special Topics in Hospitality Management                  | TRLS51930 | 3.0 |             |    |
| 節慶觀光研究       | Studies in Festival & Event Tourism                       | TRLS51700 | 3.0 |             |    |
| 觀光產業管理議題     | Management Issues for Tourism Industry                    | TRLS@0030 | 3.0 |             |    |
| 當代觀光研究專題     | Current Issues in Tourism Researches                      | TRLS@0040 | 3.0 |             |    |
| 觀光遊憩管理哲學     | Philosophical foundation for tourism and recreation       | TRLS51800 | 3.0 |             |    |
| 休閒哲學專論       | Special Topics in Leisure Philosophy                      | TRLS51100 | 3.0 |             |    |
| 休閒社會學專論      | Special Topics in Sociology of Leisure                    | TRLS@0050 | 3.0 |             |    |
| 休閒社會心理學專論    | Special Topics in Social Psychology of Leisure            | TRLS@0060 | 3.0 |             |    |
| 休閒遊憩方案企劃與評量  | Leisure and Recreation Program Development and Evaluation | TRLS51960 | 3.0 |             |    |
| 遊客行為分析       | Visitor Behavior Analysis                                 | TRLS52000 | 3.0 |             |    |
| 觀光遊憩衝擊專論     | Tourism and Recreation Impact                             | TRLS51970 | 3.0 |             |    |
| 國家公園管理專論     | Special Topics on National Park Management                | TRLS51950 | 3.0 |             |    |
| 遊憩資源經營專論     | Special Topics in Recreation Resource Management          | TRLS51900 | 3.0 |             |    |
| 戶外冒險研究       | Studies in Outdoor Adventure Pursuits                     | TRLS@0080 | 3.0 |             |    |
| 當代休閒遊憩研究專題   | Current Issues in Recreation and Leisure Researches       | TRLS51940 | 3.0 |             |    |
| 觀光遊憩經濟學      | Economics of Tourism and Recreation                       | TRLS51980 | 3.0 |             |    |
| 永續旅遊特論       | Special Issues for Sustainable Tourism                    | TRLS@0090 | 3.0 |             |    |
| 全球觀光發展與環境特論  | Environmental issues in global tourism development        | TRLS52020 | 3.0 |             |    |

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| 觀光與休閒地理學專論 | Seminar on Geography of Tourism and Leisure                           | TRLS52010 | 3.0 |  |  |
| 觀光休憩專業英文   | Professional English for the Tourism, Leisure, and Recreation Studies | TRLS@0120 | 3.0 |  |  |
| 性別與觀光休閒    | Gender,Tourism and Leisure  | TRLS@0130 | 3.0 |  |  |
| 觀光遊憩解說專論   | Special Topics in Tourism and Recreation Interpretation               | TRLS@0140 | 3.0 |  |  |

業務單位：教務處課務組