



National Dong Hwa University

Dept. of Tourism, Recreation, and  
Leisure Studies

Master degree: International program



TOURISM, RECREATION AND LEISURE STUDIES  
觀光暨休閒遊憩學系

Chair: Dr. Li-Ju Chen

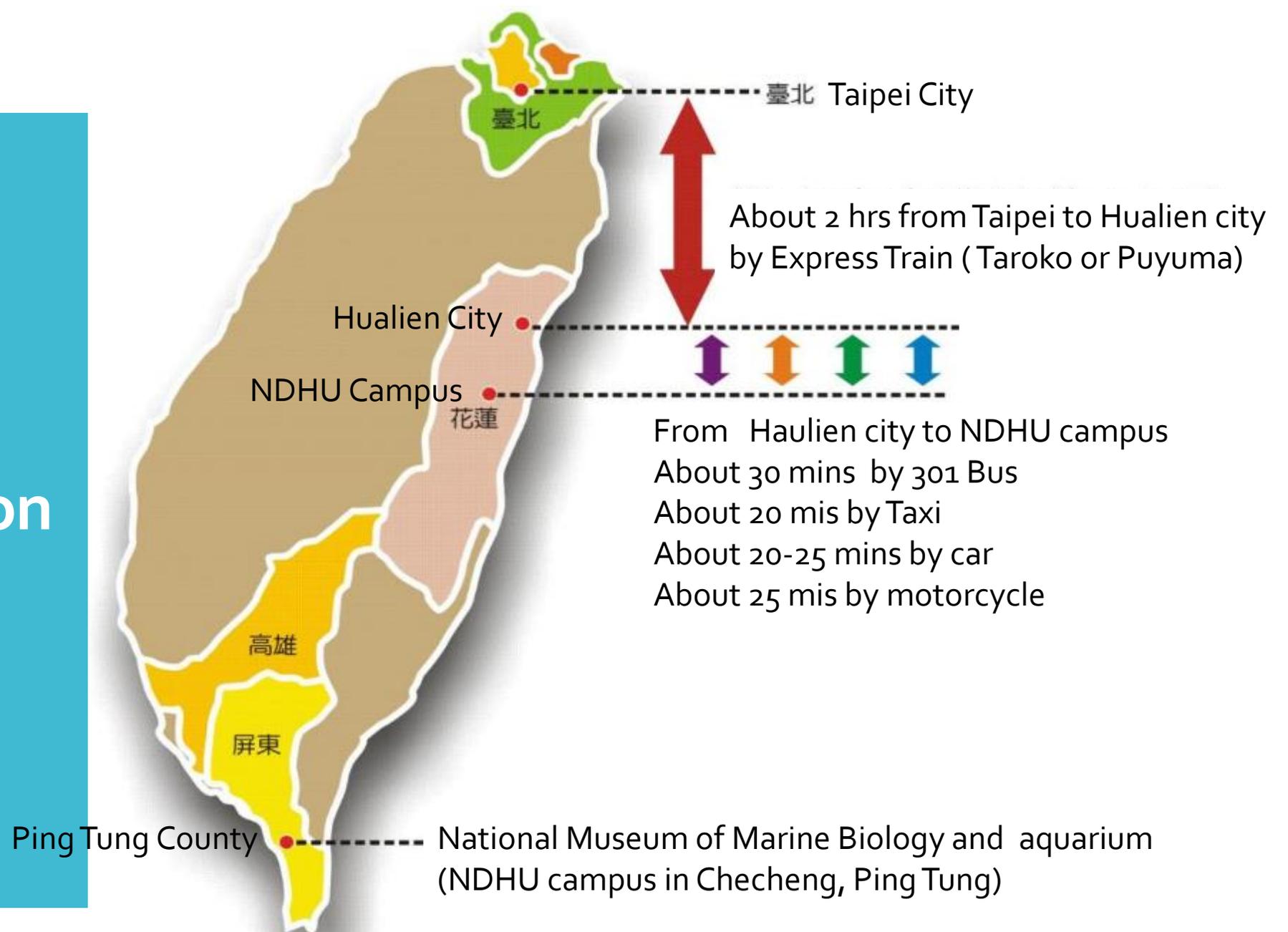
2022.02.14

## Regarding COVID-19

- Wear a mask all the time.
- Clean your hands frequently.
- Keep social distance with..
  - Indoor : 1.5m
  - Outdoor: 1 m
- If you feel sick or uncomfortable, please take a rest in your dorm and let your teacher knows.



# Transportation



# Eight Colleges in NDHU



College of  
Humanities and  
Social Science



College of  
Science and  
Engineering



Hua-Shih  
College of  
Education



College of  
Management



College of  
Indigenous  
Studies



College of  
Environmental  
Studies



College of  
Marine Sciences



College of The  
Arts



# 國立東華大學校園導覽平面圖

## NDHU CAMPUS MAP

# NDHU Map



索引	INDEX
1	行政大樓 Administration Building
2	藝術學院 Arts Building
3	人社三館 Humanities and Social Sciences Building III
4	人社一館 Humanities and Social Sciences Building I
5	人社二館 Humanities and Social Sciences Building II
6	花師教育學院 Hua-Shih Education Building
7	管理學院 Management Building
8	學生活動中心 Student Activities Center
9	資訊中心 Information Center
10	圖書館 Library
11	湖畔餐廳 Lakeside Restaurant
12	理工一館 Science and Engineering Building I
13	理工二館 Science and Engineering Building II
14	育成中心 Incubation Center
15	理工三館 Science and Engineering Building III
16	藝術工坊 Arts Workshop
17	原住民族學院 Indigenous Studies Building
18	環境學院 Environmental Studies Building
19	東華會館 Guest House
20	環境解說中心 Environmental Exposition Center
21	大門及警衛室 Main Entrance (with Security Office)/South Exit
22	學人宿舍-居南部 Faculty Quarters I
23	附設幼兒園 Kindergarten
24	素心廊 Faculty Quarters II
25	社區中心 Community Center
26	社區球場 I Community Courts I
27	學生宿舍(振雲莊) Dormitory I
28	農宿-風景、雅築、均築 Faculty Quarters III: Fong-Jhu - Ya-Jhu - Yun-Jhu
29	多容館 West Community House
30	學生宿舍(仰山莊) Dormitory II
31	學生宿舍(涵星莊) Dormitory III
32	游泳池 Swimming Pools
33	綜合球場 1 Sports Courts I
34	棒、壘球場 Baseball / Softball Field
35	志學門 Entrance / North Exit
36	運動場 Athletic Field
37	體育館 Indoor Sports Center
38	綜合球場 2 Sports Courts II
39	探索體驗教育場地 Rope Course Field
40	學生宿舍(行雲莊) Dormitory V (Xing-Yun)
41	社區球場 2 Community Courts II
42	集賢館 East Community House (Ji-Xian)
43	學生宿舍(沁月莊) Dormitory VI (Qin-Yue)
44	學生宿舍(迎曦莊) Dormitory VII (Ying-Xi)
45	倉庫 Warehouse
46	污水處理廠 Sewage Treatment Plant
47	東湖 Dong Lake
48	華湖 Hwa Lake
49	小華湖 Hwa Lake II
50	芳澤 Marsh of Fragrant Beauty
51	景觀橋 Scenic Bridge
52	金翠橋 Bridge of Gold and Jade
53	天月橋 Bridge of the Heavenly Moon
54	伊人橋 Bridge of the Yearning Ones
55	詩經花園 Garden of the Odes
56	汽車自助繳費亭 Auto-Pay Station

← 往九線 大學路一段 大門及警衛室 大學路二段 往花蓮市、台11丙線 →

# Three Features in NDHU



Rabbits



Ring-necked Pheasant



Southern Ladies Tresses

## Our Faculty

	Prof.	Education	Research Interest
	陳麗如 副教授兼系主任 Chair Dr. Li-Ju Chen	Ph.D. in Leisure Behavior, Dept. of Recreation, Park, and Tourism Studies, Indiana University, Bloomington, USA	<ol style="list-style-type: none"> <li>1. International Volunteer Tourism</li> <li>2. Tourist motivation and behavior</li> <li>3. Cultural experience and cultural interaction</li> <li>4. Human-land relationship and environmental impact</li> </ol>
	吳宗瓊 教授 Dr. Tsung-Chiung Wu	Ph.D. in Park, Recreation, and Tourism Resource Management, Michigan State University, USA	<ol style="list-style-type: none"> <li>1. Tourism and leisure industry management</li> <li>2. Research on leisure travel behavior</li> <li>3. Tourism planning and development</li> <li>4. Rural tourism</li> <li>5. Ecotourism</li> <li>6. Aboriginal tourism</li> <li>7. Health and leisure</li> </ol>
	葉智魁 教授 Dr. Chih-Kuei Yeh	Ph.D. in Leisure Studies, Illinois University, USA	<ol style="list-style-type: none"> <li>1. Philosophy of leisure</li> <li>2. Sociology of leisure</li> <li>3. Leisure culture</li> <li>4. Leisure behavior</li> <li>5. Influence of gambling legalization</li> </ol>
	李易儒 副教授 Dr. Yi-Ju Lee	Ph.D. of Graduate Institute of Earth Science, Chinese Culture University	<ol style="list-style-type: none"> <li>1. Tourism Geography</li> <li>2. Psychology of Tourism</li> <li>3. Tourism and Leisure Behaviour</li> <li>4. Cultural Tourism Studies</li> <li>5. Smart Tourism Experience</li> </ol>

# Our Faculty

	Prof.	Education	Research Interest
	賴來新 助理教授 Dr. Lai-Hsin Lai	Ph.D. in Leisure Studies, University of Pennsylvania, USA	<ol style="list-style-type: none"> <li>1. Leisure and recreation behavior</li> <li>2. Recreation resource planning and management</li> <li>3. Leisure industry management</li> <li>4. Festival tourism</li> <li>5. Museum visitor studies</li> </ol>
	李介祿 助理教授 Dr. Chieh-Lu Li	Ph.D. Department of Recreation, Park, and Tourism Management, The Pennsylvania State University, U.S.A.	<ol style="list-style-type: none"> <li>1. Cross-cultural marketing in tourism and recreation</li> <li>2. Recreation resource administration and management</li> <li>3. Visitor management</li> <li>4. Forest/outdoor recreation</li> <li>5. Ecotourism</li> <li>6. Social science research methods</li> </ol>
	陳上迪 助理教授 Dr. Shang-Ti Chen	Ph.D. in Recreation, Park, and Tourism Management, The Pennsylvania State University, University Park, PA. USA	<ol style="list-style-type: none"> <li>1. Leisure behavior</li> <li>2. The psychology of leisure</li> <li>3. Therapeutic recreation</li> <li>4. Inclusive leisure services</li> <li>5. Ecological momentary assessment (EMA)</li> <li>6. Healthy aging</li> </ol>
	徐暘展專案 助理教授 Dr. Yang-Chan Hsu	Doctor of Hotel and Tourism Management, The Hong Kong Polytechnic University	<ol style="list-style-type: none"> <li>1. Technological Innovation Strategies in Tourism</li> <li>2. Service Innovation in Destination Management</li> <li>3. Inbound Tourism Industry Structure</li> <li>4. Consumer Behavior Across Generations</li> <li>5. Business Model Innovation in Tourism</li> </ol>

# Our Facilities



- ◎ **Study Room for Master Students (Room D222) Extension : 3294**
  - 40 Seats
  - 24 Lockers
  - 3 Large Shelves
  - 2 Printers
  - 2 PCs
  - 1 Scanner
  - 1 Refrigerator



- ◎ **Study Room for PhD. Students (Room D217) Extension : 5615**
  - 12 Seats
  - 12 Lockers
  - 3 Large Shelves
  - 1 Printers
  - 2 PCs
  - 1 Scanner
  - 1 Small Refrigerator

# Our Facilities



**Outdoor recreation project classroom (Room B221)** : Outdoor recreation equipment and equipment



**Adventure experiential project classroom (Room B225)** : Adventure experiential educational facilities and equipment



**Dining and Hospitality Classroom (Room B203)** : Fireplace café serves as a hands-on classroom.



**Undergraduate Student Discussion Room (Room D209)** : Group discussion and reading space.

# Master Intl. Program

- 110 Academic year Curriculum planning table  
( 2021 Fall /2022 Spring )
- Minimum Graduation Credits : 33 credits
  - Professional Required : 12.0 credits
  - Professional elective : 21.0 credits

Please visit this download full Academic Year Curriculum Planning Table :  
<https://trm.ndhu.edu.tw/p/412-1052-19052.php?Lang=en>

# Master Intl. Program

Professional Required Courses	
Course Title	Credits
Research Methods (TRLISM0050) (2022 SPR semester)	3
Advanced International Tourism and Recreation Management (TRLISM0100) (2022 SPR semester)	3
Directed Study* (for the 1 <sup>st</sup> and 2 <sup>nd</sup> semester)	1 (take 2 times)
Independent Study* (for the 3 <sup>rd</sup> and 4 <sup>th</sup> semester)	2 (take 2 times)

■ 1<sup>st</sup> semester: take your assigned **mentor advisor's** course

■ 2<sup>nd</sup> to 4<sup>th</sup> semester: take your **thesis advisor's** courses

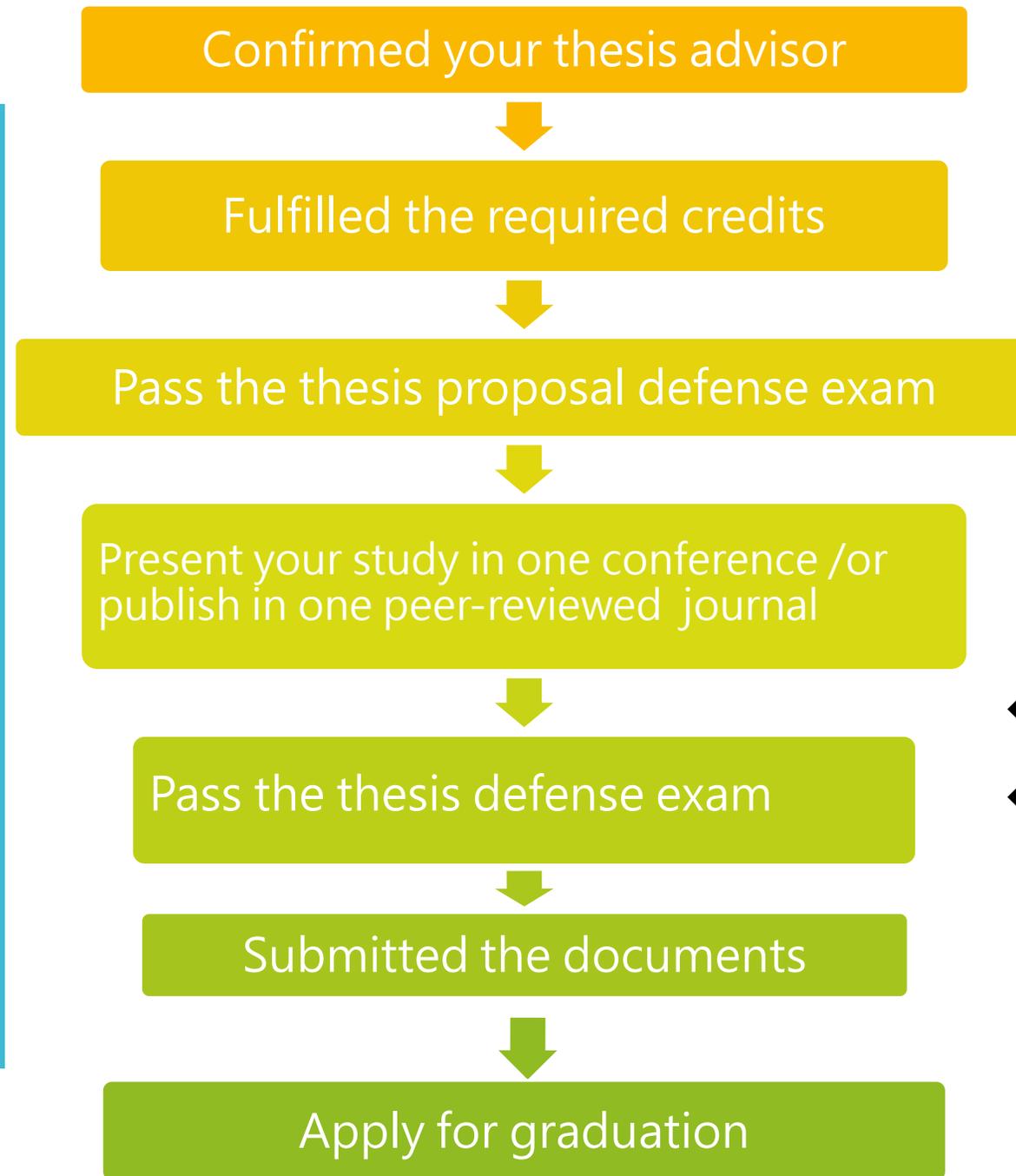
# Master Intl. Program

Elective Courses	
Course Title	Credits
Special Topics in Marketing for Hospitality & Tourism (TRLISM0020) (2022 SPR semester)	3
Special Topics in Hospitality Management (TRLS@0080)	3
Seminar on Cultural Tourism (TRLISM0120)	3
Studies in Festival & Event Tourism (TRLS@0090)	3
Customer Services in Tourism and Recreation (TRLS@0100)	3
Special Topics in Social Psychology of Leisure (TRLS@0110)	3
Special Issues in Tourism Development (TRLISM0070)	3
International Business Management (TRLS@0120)	3
International Human Resource Management (TRLS@0130)	3

# Master Intl. Program

Elective Courses	
Course Title	Credits
Financial Management (TRLISM0030)	3
Investment (TRLISM0040)	3
Contemporary Business Strategy (TRLISM0080)	3
Applied Statistical Analysis (TRLISM0090)	3
Network Services and Applications (TRLS@0140)	3
Research on Management Information Systems (TRLISM0110)	3
Special Topics in Leisure Philosophy (TRLS@0150)	3
Special topics in Leisure and healthy Aging (TRLISM0130 )	3
Special Topics on Destination Management (TRLS@0170)	3

# Procedure for master degree



- ◆ Finish 15 credits
- ◆ Audit one proposal exam in our dept.
- ◆ Finish the requirement of [AREE](#) course

- ◆ Audit one thesis defense in our dept.
- ◆ Pass the similarity check (<20%) by using [Turnitin system](#) in NDHU library/database/Hot sources/#12

[Link for Related forms](#) for proposal and defense

# Welcome to TRLS!

