



National Dong Hwa University

Dept. of Tourism, Recreation, and
Leisure Studies

Master degree: International program



TOURISM, RECREATION AND LEISURE STUDIES
觀光暨休閒遊憩學系

Chair: Dr. Li-Ju Chen

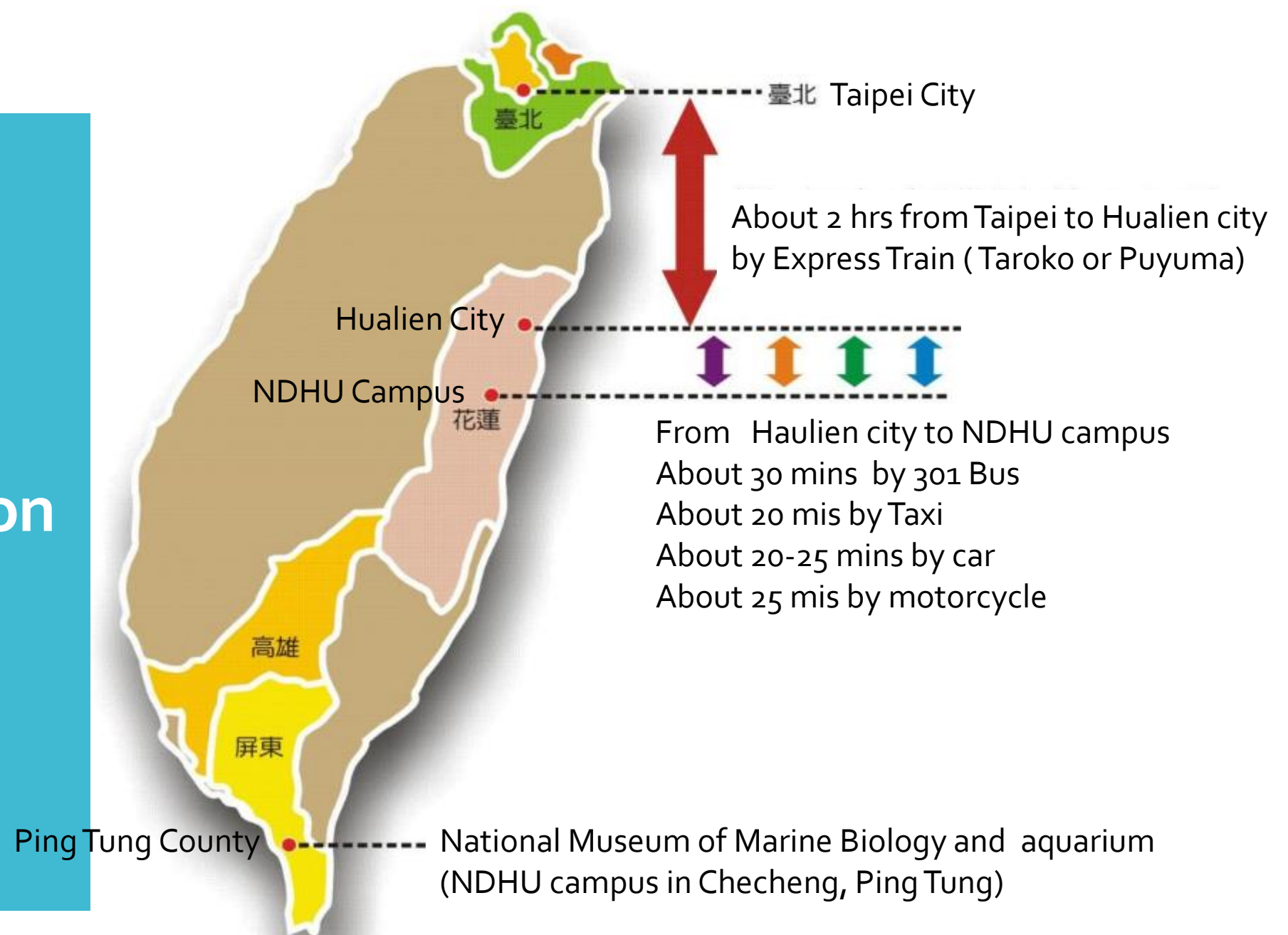
2022.02.14

Regarding COVID-19

- Wear a mask all the time.
- Clean your hands frequently.
- Keep social distance with..
 - Indoor : 1.5m
 - Outdoor: 1 m
- If you feel sick or uncomfortable, please take a rest in your dorm and let your teacher knows.



Transportation



Eight Colleges in NDHU



College of
Humanities and
Social Science



College of
Science and
Engineering



Hua-Shih
College of
Education



College of
Management



College of
Indigenous
Studies



College of
Environmental
Studies



College of
Marine Sciences



College of The
Arts

NDHU Map



NDHU CAMPUS MAP	
索引	INDEX
1 行政大樓	Administration Building
2 藝術學院	Arts Building
3 人社三館	Humanities and Social Sciences Building III
4 人社一館	Humanities and Social Sciences Building I
5 人社二館	Humanities and Social Sciences Building II
6 花師教育學院	Hua-Shih Education Building
7 管理學院	Management Building
8 學生活動中心	Student Activities Center
9 資訊中心	Information Center
10 圖書館	Library
11 湖畔餐廳	Lakeside Restaurant
12 理工一館	Science and Engineering Building I
13 理工二館	Science and Engineering Building II
14 育成中心	Incubation Center
15 理工三館	Science and Engineering Building III
16 藝術工坊	Arts Workshop
17 原住民族學院	Indigenous Studies Building
18 環境學院	Environmental Studies Building
19 東華會館	Guest House
20 環境解說中心	Environmental Exposition Center
21 大門及警衛室	Main Entrance (with Security Office)/South Exit
22 學人宿舍-居南邵	Faculty Quarters I
23 附設幼兒園	Kindergarten
24 素心館	Faculty Quarters II
25 社區中心	Community Center
26 社區球場 1	Community Courts I
27 學生宿舍 (樹雲莊)	Dormitory I
28 鳳賓-鳳筑、雅筑、煦筑	Faculty Quarters III: Feng-Jhu / Ya-Jhu / Yun-Jhu
29 多容館	West Community House
30 學生宿舍 (仰山莊)	Dormitory II
31 學生宿舍 (涵星莊)	Dormitory III
32 學生宿舍 (向晴莊)	Dormitory IV
33 游泳池	Swimming Pools
34 綜合球場 1	Sports Courts I
35 棒、壘球場	Baseball / Softball Field
36 志學門	Entrance / North Exit
37 運動場	Athletic Field
38 體育館	Indoor Sports Center
39 綜合球場 2	Sports Courts II
40 探索體驗教育場地	Rope Course Field
41 學生宿舍 (行雲莊)	Dormitory V (Xing-Yun)
42 社區球場 2	Community Courts II
43 集賢館	East Community House (Ji-Xian)
44 學生宿舍 (沁月莊)	Dormitory VI (Qin-Yue)
45 學生宿舍 (迎曦莊)	Dormitory VII (Ying-Xi)
46 倉庫	Warehouse
47 污水處理廠	Sewage Treatment Plant
48 東湖	Dong Lake
49 華湖	Hwa Lake
50 小華湖	Hwa Lake II
51 芳澤	Marsh of Fragrant Beauty
52 景觀橋	Scenic Bridge
53 金翠橋	Bridge of Gold and Jade
54 天月橋	Bridge of the Heavenly Moon
55 伊人橋	Bridge of the Yearning Ones
56 詩經花園	Garden of the Odes
57 汽車自助繳費亭	Auto-Pay Station

Three Features in NDHU



Rabbits



Ring-necked Pheasant



Southern Ladies Tresses

Our Faculty

	Prof.	Education	Research Interest
	陳麗如 副教授兼系主任 Chair Dr. Li-Ju Chen	Ph.D. in Leisure Behavior, Dept. of Recreation, Park, and Tourism Studies, Indiana University, Bloomington, USA	<ol style="list-style-type: none"> 1. International Volunteer Tourism 2. Tourist motivation and behavior 3. Cultural experience and cultural interaction 4. Human-land relationship and environmental impact
	吳宗瓊 教授 Dr. Tsung-Chiung Wu	Ph.D. in Park, Recreation, and Tourism Resource Management, Michigan State University, USA	<ol style="list-style-type: none"> 1. Tourism and leisure industry management 2. Research on leisure travel behavior 3. Tourism planning and development 4. Rural tourism 5. Ecotourism 6. Aboriginal tourism 7. Health and leisure
	葉智魁 教授 Dr. Chih-Kuei Yeh	Ph.D. in Leisure Studies, Illinois University, USA	<ol style="list-style-type: none"> 1. Philosophy of leisure 2. Sociology of leisure 3. Leisure culture 4. Leisure behavior 5. Influence of gambling legalization
	李易儒 副教授 Dr. Yi-Ju Lee	Ph.D. of Graduate Institute of Earth Science, Chinese Culture University	<ol style="list-style-type: none"> 1. Tourism Geography 2. Psychology of Tourism 3. Tourism and Leisure Behaviour 4. Cultural Tourism Studies 5. Smart Tourism Experience

Our Faculty

	Prof.	Education	Research Interest
	賴來新 助理教授 Dr. Lai-Hsin Lai	Ph.D. in Leisure Studies, University of Pennsylvania, USA	<ol style="list-style-type: none"> 1. Leisure and recreation behavior 2. Recreation resource planning and management 3. Leisure industry management 4. Festival tourism 5. Museum visitor studies
	李介祿 助理教授 Dr. Chieh-Lu Li	Ph.D. Department of Recreation, Park, and Tourism Management, The Pennsylvania State University, U.S.A.	<ol style="list-style-type: none"> 1. Cross-cultural marketing in tourism and recreation 2. Recreation resource administration and management 3. Visitor management 4. Forest/outdoor recreation 5. Ecotourism 6. Social science research methods
	陳上迪 助理教授 Dr. Shang-Ti Chen	Ph.D. in Recreation, Park, and Tourism Management, The Pennsylvania State University, University Park, PA. USA	<ol style="list-style-type: none"> 1. Leisure behavior 2. The psychology of leisure 3. Therapeutic recreation 4. Inclusive leisure services 5. Ecological momentary assessment (EMA) 6. Healthy aging
	徐暘展專案 助理教授 Dr. Yang-Chan Hsu	Doctor of Hotel and Tourism Management, The Hong Kong Polytechnic University	<ol style="list-style-type: none"> 1. Technological Innovation Strategies in Tourism 2. Service Innovation in Destination Management 3. Inbound Tourism Industry Structure 4. Consumer Behavior Across Generations 5. Business Model Innovation in Tourism

Our Facilities



© Study Room for Master Students (Room D222) Extension : 3294

- 40 Seats
- 24 Lockers
- 3 Large Shelves
- 2 Printers
- 2 PCs
- 1 Scanner
- 1 Refrigerator



© Study Room for PhD. Students (Room D217) Extension : 5615

- 12 Seats
- 12 Lockers
- 3 Large Shelves
- 1 Printers
- 2 PCs
- 1 Scanner
- 1 Small Refrigerator

Our Facilities



Outdoor recreation project classroom (Room B221) : Outdoor recreation equipment and equipment



Adventure experiential project classroom (Room B225) : Adventure experiential educational facilities and equipment



Dining and Hospitality Classroom (Room B203) : Fireplace café serves as a hands-on classroom.



Undergraduate Student Discussion Room (Room D209) : Group discussion and reading space.

Master Intl. Program

- 110 Academic year Curriculum planning table
(2021 Fall /2022 Spring)

- Minimum Graduation Credits : 33 credits
 - Professional Required : 12.0 credits
 - Professional elective : 21.0 credits

Please visit this download full Academic Year Curriculum Planning Table :
<https://trm.ndhu.edu.tw/p/412-1052-19052.php?Lang=en>

Master Intl. Program

Professional Required Courses	
Course Title	Credits
Research Methods (TRLSM0050) (2022 SPR semester)	3
Advanced International Tourism and Recreation Management (TRLSM0100) (2022 SPR semester)	3
Directed Study* (for the 1 st and 2 nd semester)	1 (take 2 times)
Independent Study* (for the 3 rd and 4 th semester)	2 (take 2 times)

■ 1st semester: take your assigned **mentor advisor's** course

■ 2nd to 4th semester: take your **thesis advisor's** courses

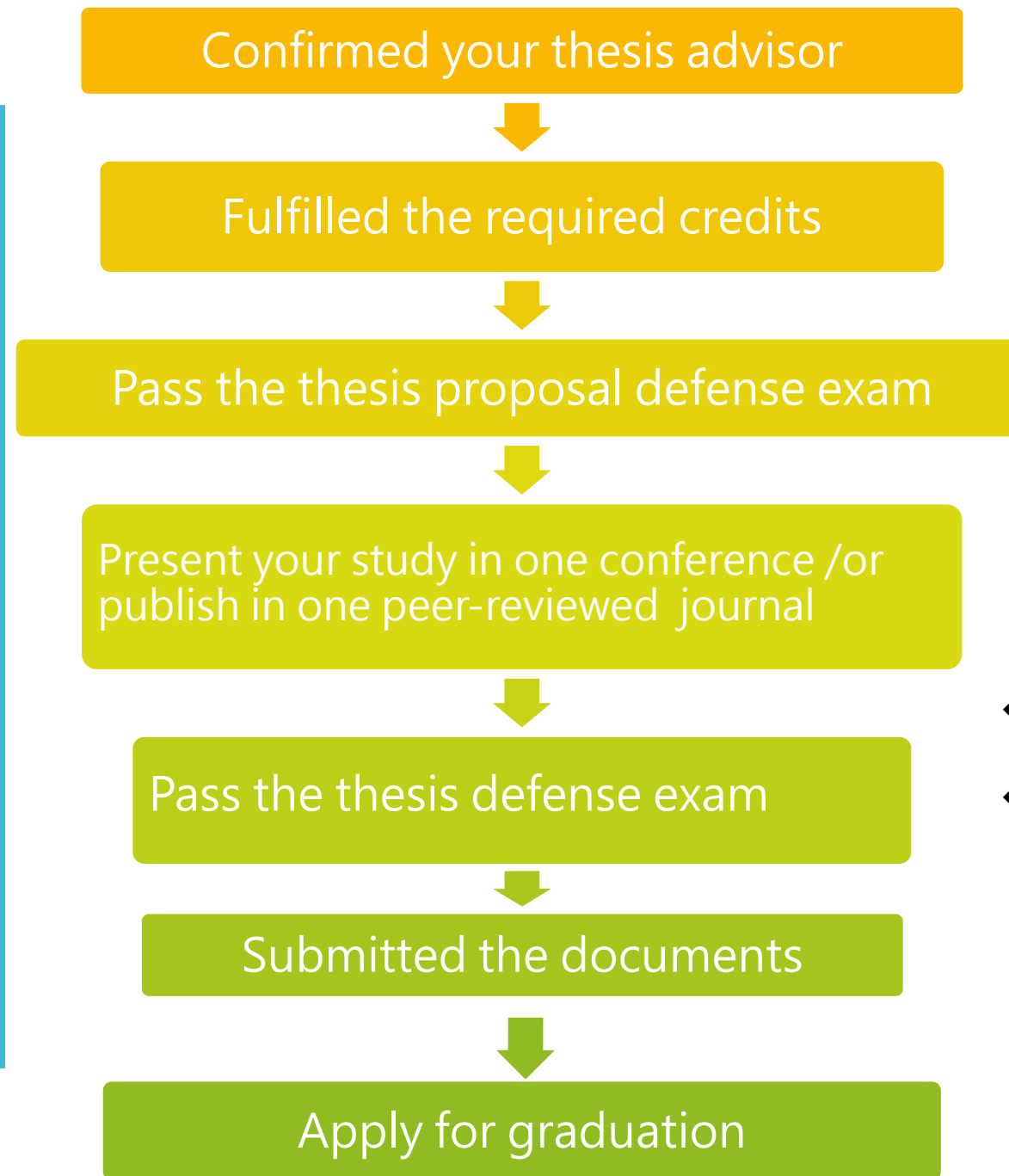
Master Intl. Program

Elective Courses	
Course Title	Credits
Special Topics in Marketing for Hospitality & Tourism (TRLISM0020) (2022 SPR semester)	3
Special Topics in Hospitality Management (TRLS@0080)	3
Seminar on Cultural Tourism (TRLISM0120)	3
Studies in Festival & Event Tourism (TRLS@0090)	3
Customer Services in Tourism and Recreation (TRLS@0100)	3
Special Topics in Social Psychology of Leisure (TRLS@0110)	3
Special Issues in Tourism Development (TRLISM0070)	3
International Business Management (TRLS@0120)	3
International Human Resource Management (TRLS@0130)	3

Master Intl. Program

Elective Courses	
Course Title	Credits
Financial Management (TRLISM0030)	3
Investment (TRLISM0040)	3
Contemporary Business Strategy (TRLISM0080)	3
Applied Statistical Analysis (TRLISM0090)	3
Network Services and Applications (TRLS@0140)	3
Research on Management Information Systems (TRLISM0110)	3
Special Topics in Leisure Philosophy (TRLS@0150)	3
Special topics in Leisure and healthy Aging (TRLISM0130)	3
Special Topics on Destination Management (TRLS@0170)	3

Procedure for master degree



- ◆ Finish 15 credits
- ◆ Audit one proposal exam in our dept.
- ◆ Finish the requirement of [AREE](#) course

- ◆ Audit one thesis defense in our dept.
- ◆ Pass the similarity check (<20%) by using [Turnitin system](#) in NDHU library/database/Hot sources/#12

[Link for Related forms](#) for proposal and defense

Welcome to TRLS!

