

國立東華大學 觀光暨休閒遊憩學系
110 學年度第 2 學期 博士班資格考參考書目 (公告版)

● 考試科目：研究方法

參考書目：社會科學研究方法 2013 年 The Practice of Social Research 13/E

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● 考試科目：觀光遊憩管理特論

參考書目：

「休閒遊憩基本概念」 Reading Materials:

1. Heintzman, P. (2007). Defining leisure. In R. McCarville, & K. MacKay (Eds.), *Leisure for Canadians*.(pp.3-12). State College, PA: Venture
2. Liu,H. M., Yeh, C.K., Chick, G.E., & Zinn, H.C. (2008). An Exploration of Meanings of Leisure: A Chinese Perspective. *Leisure Sciences*, 30(5), 482-488
3. 葉智魁 (1995)，「逍遙」與「Schole」：莊子與Aristotle之休閒觀，*戶外遊憩研究*7(3)：79-89
4. 葉智魁 (2003)，西方古典休閒哲學之探析：Josef Pieper 的休閒觀，*戶外遊憩研究* 16(1)：63-82
5. 葉智魁 (2004)，Aristotle 的休閒觀之探析－兼論善、幸福、與休閒的關係，*戶外遊憩研究*17(1)：51-75

「觀光發展」 Reading Materials:

1. Pearce, D. (1989) Chapter 1 - Tourism, development, and tourist development. *Tourist Development*
2. Nickerson, N. P. (1996). Planning and development. *Foundations of Tourism*.
3. Wu, T. C., and Wall, G. (2017). Learning from Dabang, Taiwan – Sustainability and resilience in action in indigenous tourism development. J.M. Cheer & Lew, A. A. *Tourism, Resilience and Sustainability – Adapting to Social, Political and Economic Change*.
4. Telfer, D. J. (2003) Chapter 9 – Development issues in destination communities. E.d. By S. Singh, D. J. Timothy, and R. K. Dowling. *Tourism in Destination Communities*.

「休閒阻礙相關研究」 Reading Materials:

1. Schneider, I, E. (2016). Ch18 Leisure constraints and negotiation: highlights from the journey past, present and future. In G. J. Walker, D. Scott, & M. Stodolska (Eds.), *Leisure Matters: the state and future of leisure studies* (pp.151-161). State College, Penn. :Venture Publishing.
2. Fendt & Wilson (2012). “I just push through the barriers because I live for surfing”: how women negotiate their constraints to surf tourism. *Annals of Leisure Research*, 15(1). 4-18.
3. 李素馨等人著（2014），*休閒遊憩行為*，華都文化事業有限公司。第八章 休閒遊憩阻礙

「認真性休閒相關研究」 Reading materials:

1. Scott (2012) Serious Leisure and Recreation Specialization: An Uneasy Marriage, *Leisure science* (34), 366-371
2. Stebbins (2012) Comment on Scott: Recreation Specialization and the CL-SL Continuum *Leisure science* (34), 372-374
3. Kuentzel(2012) Comment on Scott: Is Integration Better? *Leisure science* (34), 375-376
4. 李素馨等人著（2014），*休閒遊憩行為*，華都文化事業有限公司。第十三章 認真性休閒

「遊憩專業化的形成」 Reading Materials:

1. Bryan, H. (1977). Leisure value systems and recreational specialization: The case of trout fishermen. *Journal of Leisure Research*, 9, 174-187.
2. Manning, R. E. (2010). Specialization in recreation: Experience and related concepts. In R. E. Manning, *Studies in outdoor recreation: Search and research for satisfaction* (3rd ed., pp. 237-255). Corvallis, OR: Oregon State University Press.

「節慶觀光研究」 Reading materials:

1. Getz, D. (2008). Event tourism: Definition, evolution, and research. *Tourism Management*, 29, 403-428.
2. Prentice, R., & Andersen, V. (2003). Festival as creative destination. *Annals of Tourism Research*, 30, 7-30.

「觀光遊憩多元文化相關研究」 Reading Materials:

1. Li, C. (2020). Quality of life: The perspective of urban park recreation in three Asian cities. *Journal of Outdoor Recreation and Tourism*, 29 (March), 1-10.
2. Li, C., Absher, J., Graefe, A.R. & Hsu, Y. (2008). Research reflections — Services for culturally diverse customers in parks and recreation. *Leisure Sciences*, 30(1), 87-92.
3. Chick, G. (2009). Culture as a Variable in the Study of Leisure. *Leisure Sciences*, 31(3), 305-310.

「觀光遊憩服務品質」 Reading Materials:

1. Parasuraman, A., Zeithaml, V. A., & Berry, L. L. (1988). SERVQUAL: A multiple-item scale for measuring consumer perceptions of service quality. *Journal of Retailing*, 64(1), 12–40.
2. Parasuraman, A., Zeithaml, V. A., & Berry, L. L. (1988). Executive summaries. SERVQUAL: A multiple-item scale for measuring consumer perceptions of service quality. *Journal of Retailing*, 64(1), 5–6.
3. Li, C. (2018). Outdoor recreation in a Taiwanese national park: A Hakka ethnic group study. *Journal of Outdoor Recreation and Tourism*, 22(June), 37-45.

「健康與休閒」 Reading Materials:

1. Smyth, J., Zawadzki, M., & Gerin, W. (2013). Stress and disease: A structural and functional analysis. *Social and Personality Compass*, 7(4), 217-227.
2. Coleman, D., & Iso-Ahola, S. E. (1993). Leisure and health: The role of social support and self-determination. *Journal of Leisure Research*, 25(2), 111-128.
3. Carruthers, C., & Hood, C. D. (2007). Build a life of meaning through therapeutic recreation: The leisure and well-being model, part I. *Therapeutic Recreation Journal*, 41(4), 276-297.

「健康與老化」 Reading Materials:

1. Rowe, J. W., & Kahn, R. L. (1997). Successful aging. *Gerontologist*, 37(4), 433-440.
2. Rowe, J. W., & Kahn, R. L. (2015). Successful Aging 2.0: Conceptual Expansions for the 21st Century. *The Journals of Gerontology: Series B*, 70(4), 593-596.
3. Fries, J. F. (2005). The compression of morbidity. *The Milbank Quarterly*, 84(4), 801-823.
4. Burnett-Wolle, S., & Godbey, G. (2007). Refining research on older adults' leisure: Implications of selection, optimization, and compensation and socioemotional selectivity theories. *Journal of Leisure Research*, 39(3), 498-513.

「觀光經驗」 Reading Materials:

1. Tung, V. W. S., & Ritchie, J. R. B. (2011). Exploring the essence of memorable tourism experiences. *Annals of Tourism Research*, 38(4), 1367-1386.
<https://doi.org/10.1016/j.annals.2011.03.009>
2. Neuhofer, B., Buhalis, D., & Ladkin, A. (2014). A Typology of Technology-Enhanced Tourism Experiences. *International Journal of Tourism Research*, 16(4), 340-350.
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3. Wang, N. (1999). Rethinking authenticity in tourism experience. *Annals of Tourism Research*, 26(2), 349-370. [https://doi.org/10.1016/s0160-7383\(98\)00103-0](https://doi.org/10.1016/s0160-7383(98)00103-0)

「旅遊目的地意象」 Reading Materials:

1. Baloglu, S., & Mccleary, K. W.. (1999). A model of destination image formation. *Annals of Tourism Research*, 26(4), 868–897. [https://doi.org/10.1016/s0160-7383\(99\)00030-4](https://doi.org/10.1016/s0160-7383(99)00030-4)
2. Stepchenkova, S., & Mills, J. E. (2010). Destination image: A meta-analysis of 2000–2007 research. *Journal of Hospitality Marketing & Management*, 19(6), 575-609. <https://doi.org/10.1080/19368623.2010.493071>
3. Prayag, G., & Ryan, C.. (2012). Antecedents of Tourists' Loyalty to Mauritius. *Journal of Travel Research*, 51(3), 342–356. <https://doi.org/10.1177/0047287511410321>