

● **考試科目：研究方法**

參考書目：社會科學研究方法 2013 年 The Practice of Social Research 13/E

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● **考試科目：觀光遊憩管理特論**

考試範圍及參考書目：

「休閒遊憩觀光基本概念」 Reading Materials:

1. Kelly, J. R. (1996). Leisure, recreation, and play. In J. R. Kelly, *Leisure* (3rd ed., pp. 16-32). Boston: Allyn and Bacon.
2. Stebbins, R. A. (2005). Choice and experiential definitions of leisure. *Leisure Sciences*, 27, 349-352.
3. 葉浩譯，(2007)，觀光客的凝視（第一章，頁1-42），台北：書林。【原著Urry, J. (1990). *The tourist gaze*. London: Sage.】

「休閒動機與效益」 Reading Materials:

1. Mannell, R. C., & Kleiber, D. A. (1997). Perceived freedom and intrinsic motivation: The psychological foundations of leisure. In R. C. Mannell & D. A. Kleiber, *A social psychology of leisure* (pp. 121-147). State College, PA: Venture Publishing
2. Mannell, R. C., & Kleiber, D. A. (1997). Psychological benefits of leisure: Concepts, theories and evidence. In R. C. Mannell & D. A. Kleiber, *A social psychology of leisure* (pp. 271-301). State College, PA: Venture Publishing.

「觀光遊憩活動中態度與行為之研究」 Reading Materials:

1. Ajzen, I., & Driver, B. L. (1992). Application of the theory of planned behavior to leisure choice. *Journal of Leisure Research*, 24, 207-224
2. Manning, R. E. (1999). Descriptive aspects of outdoor recreation: Attitudes, preferences, and perceptions. In R. E. Manning, *Studies in outdoor recreation: Search and research for satisfaction* (2nd ed., pp. 49-66). Corvallis, OR: Oregon State University Press.

「遊憩專業化的形成」 Reading Materials:

1. Bryan, H. (1977). Leisure value systems and recreational specialization: The case of trout fishermen. *Journal of Leisure Research*, 9, 174-187.
2. Manning, R. E. (1999). Specialization in recreation: Experience and related concepts. In R. E. Manning, *Studies in outdoor recreation: Search and research for satisfaction* (2nd ed., pp. 222-237). Corvallis, OR: Oregon State University Press.

「觀光遊憩之滿意度研究」 Reading Materials:

1. Beard, J. G., & Ragheb, M. G. (1980). Measuring leisure satisfaction. *Journal of Leisure Research*, 12, 20-33.
2. Mannell, R. C. (1999). Leisure experience and satisfaction. In E. L. Jackson & T. L. Burton (Eds.), *Leisure studies: Prospects for the twenty-first century* (pp. 235-251). State College, PA: Venture Publishing.

「認真休閒」 Reading materials:

1. Stebbins, R. A. (1999). Serious leisure. In E. L. Jackson & T. L. Burton (Eds.), *Leisure studies: Prospects for the twenty-first century* (pp. 69-79). State College, PA: Venture Publishing.
2. Stebbins, R. A. (2005). Project-based leisure: Theoretical neglect of a common use of free time. *Leisure Studies*, 24, 1-11.

「遊憩承載量與遊憩使用管理架構」 Reading Materials:

1. Manning, R. E. (1999). Carrying capacity: An organizational framework. In R. E. Manning, *Studies in outdoor recreation: Search and research for satisfaction* (2nd ed., pp. 67-79). Corvallis, OR: Oregon State University Press.
2. Graefe, A. R., Vaske, J. J., & Kuss, F. R. (1984). Social carrying capacity: An integration and synthesis of twenty years of research. *Leisure Sciences*, 6, 395-431.

「休閒阻礙與調適」 Reading materials:

1. Crawford, D. W., Jackson, E. L., & Godbey, G. (1991). A hierarchical model of leisure constraints. *Leisure Sciences*, 13, 309-320.
2. Godbey, G., Crawford, D. W., & Shen, X. S. (2010). Assessing hierarchical leisure constraints theory after two decades. *Journal of Leisure Research*, 42, 111-134.

「擁擠度與規範之研究」 Reading Materials:

1. Manning, R. E. (1999). Crowding in outdoor recreation: Use level, perceived crowding, and satisfaction. In R. E. Manning, *Studies in outdoor recreation: Search and research for satisfaction* (2nd ed., pp. 80-121). Corvallis, OR: Oregon State University Press.
2. Manning, R. E. (1999). Indicators and standards of quality: A normative approach. In R. E. Manning, *Studies in outdoor recreation: Search and research for satisfaction* (2nd ed., pp. 122-155). Corvallis, OR: Oregon State University Press.

「觀光衝擊」 Reading Materials:

1. Gössling, S. (2002). Global environmental consequences of tourism. *Global Environmental Change*, 12, 283-302.
2. Deery, M., Jago, L., & Fredline, L. (2012). Rethinking social impacts of tourism research: A new research agenda. *Tourism Management*, 33, 64-73.

「觀光遊憩活動與地方之連結」 Reading Materials:

1. Williams, D. R. (2008). Pluralities of place: A user's guide to place concepts, theories, and philosophies in natural resource management. In L. E. Kruger, T. E. Hall, & M. C. Stiefel (Tech. Eds), *Understanding concepts of place in recreation research and management* (pp. 7-30). Gen. Tech. Rep. PNW-GTR-744. Portland, OR: U.S. Department of Agriculture, Forest Service, Pacific Northwest Research Station. 204p.
2. Manzo, L. C. (2008). Understanding human relationships to place and their significance for outdoor recreation and tourism. In L. E. Kruger, T. E. Hall, & M. C. Stiefel (Tech. Eds), *Understanding concepts of place in recreation research and management* (pp. 135-173). Gen. Tech. Rep. PNW-GTR-744. Portland, OR: U.S. Department of Agriculture, Forest Service, Pacific Northwest Research Station. 204p.

「觀光遊憩危機管理」 Reading Materials:

1. Huang, J., & Min, J. C.H. (2002). Earthquake devastation and recovery in tourism: The Taiwan case. *Tourism Management*, 23, 145-154.
2. Huang, Y., Tseng, Y., & Petrick, J. F. (2007). Crisis management planning to restore tourism after disasters: A case study from Taiwan. *Journal of Travel & Tourism Marketing*, 23(2-4), 203-221.

「生態旅遊」 Reading Materials:

1. Diamantis, D. (1999). The concept of ecotourism: Evolution and trends. *Current Issues in Tourism*, 2(2&3), 93-122.
2. Weaver, D. B., & Lawton, L. J. (2007). Twenty years on: The state of contemporary ecotourism research. *Tourism Management*, 28, 1168-1179.

「節慶觀光研究」 Reading materials :

1. Getz, D. (2008). Event tourism: Definition, evolution, and research. *Tourism Management*, 29, 403-428.
2. Prentice, R., & Andersen, V. (2003). Festival as creative destination. *Annals of Tourism Research*, 30, 7-30.