

國立東華大學 觀光暨休閒遊憩學系
103 學年度第二學期 博士班資格考考試範圍及參考書目

● **考試科目：研究方法**

考試範圍：科學研究哲學基礎、研究設計建構、量化研究、質性研究

參考書目：社會科學研究方法 第十二版 Earl Babbie 劉鶴祥等譯 雙葉書廊

● **考試科目：觀光遊憩管理特論**

考試範圍及參考書目：

「休閒遊憩基本概念」 Reading Materials:

1. Kelly, J. R. (1996). Leisure, recreation, and play. In J. R. Kelly, *Leisure* (3rd ed., pp. 16-32). Boston: Allyn and Bacon.
2. Stebbins, R. A. (2005). Choice and experiential definitions of leisure. *Leisure Sciences*, 27, 349-352.
3. 葉浩譯，(2007)，觀光客的凝視（第一章，頁1-42），台北：書林。【原著Urry, J. (1990). *The tourist gaze*. London: Sage.】

「休閒動機與效益」 Reading Materials:

1. Mannell, R. C., & Kleiber, D. A. (1997). Perceived freedom and intrinsic motivation: The psychological foundations of leisure. In R. C. Mannell & D. A. Kleiber, *A social psychology of leisure* (pp. 121-147). State College, PA: Venture Publishing
2. Mannell, R. C., & Kleiber, D. A. (1997). Psychological benefits of leisure: Concepts, theories and evidence. In R. C. Mannell & D. A. Kleiber, *A social psychology of leisure* (pp. 271-301). State College, PA: Venture Publishing.

「觀光遊憩活動中態度與行為之研究」 Reading Materials:

1. Ajzen, I., & Driver, B. L. (1992). Application of the theory of planned behavior to leisure choice. *Journal of Leisure Research*, 24, 207-224
2. Manning, R. E. (1999). Descriptive aspects of outdoor recreation: Attitudes, preferences, and perceptions. In R. E. Manning, *Studies in outdoor recreation: Search and research for satisfaction* (2nd ed., pp. 49-66). Corvallis, OR: Oregon State University Press.

「人生發展與專業化的形成」 Reading Materials:

1. Bryan, H. (1977). Leisure value systems and recreational specialization: The case of trout fishermen. *Journal of Leisure Research*, 9, 174-187.
2. Manning, R. E. (1999). Specialization in recreation: Experience and related concepts. In R. E. Manning, *Studies in outdoor recreation: Search and research for satisfaction* (2nd ed., pp. 222-237). Corvallis, OR: Oregon State University Press.

「觀光遊憩之滿意度研究」 Reading Materials:

1. Beard, J. G., & Ragheb, M. G. (1980). Measuring leisure satisfaction. *Journal of Leisure Research*, 12, 20-33.
2. Mannell, R. C. (1999). Leisure experience and satisfaction. In E. L. Jackson & T. L. Burton (Eds.), *Leisure studies: Prospects for the twenty-first century* (pp. 235-251). State College, PA: Venture Publishing.

「認真休閒」 Reading materials:

1. Stebbins, R. A. (1999). Serious leisure. In E. L. Jackson & T. L. Burton (Eds.), *Leisure studies: Prospects for the twenty-first century* (pp. 69-79). State College, PA: Venture Publishing.
2. Stebbins, R. A. (2005). Project-based leisure: Theoretical neglect of a common use of free time. *Leisure Studies*, 24, 1-11.

「遊憩承載量與遊憩使用管理架構」 Reading Materials:

1. Manning, R. E. (1999). Carrying capacity: An organizational framework. In R. E. Manning, *Studies in outdoor recreation: Search and research for satisfaction* (2nd ed., pp. 67-79). Corvallis, OR: Oregon State University Press.
2. Graefe, A. R., Vaske, J. J., & Kuss, F. R. (1984). Social carrying capacity: An integration and synthesis of twenty years of research. *Leisure Sciences*, 6, 395-431.

「休閒阻礙與調適」 Reading materials:

1. Crawford, D. W., Jackson, E. L., & Godbey, G. (1991). A hierarchical model of leisure constraints. *Leisure Sciences*, 13, 309-320.
2. Godbey, G., Crawford, D. W., & Shen, X. S. (2010). Assessing hierarchical leisure constraints theory after two decades. *Journal of Leisure Research*, 42, 111-134.

「擁擠度與規範之研究」 Reading Materials:

1. Manning, R. E. (1999). Crowding in outdoor recreation: Use level, perceived crowding, and satisfaction. In R. E. Manning, *Studies in outdoor recreation: Search and research for satisfaction* (2nd ed., pp. 80-121). Corvallis, OR: Oregon State University Press.
2. Manning, R. E. (1999). Indicators and standards of quality: A normative approach. In R. E. Manning, *Studies in outdoor recreation: Search and research for satisfaction* (2nd ed., pp. 122-155). Corvallis, OR: Oregon State University Press.

「觀光衝擊」 Reading Materials:

1. Gössling, S. (2002). Global environmental consequences of tourism. *Global Environmental Change*, 12, 283-302.
2. Deery, M., Jago, L., & Fredline, L. (2012). Rethinking social impacts of tourism research: A new research agenda. *Tourism Management*, 33, 64-73.

「觀光遊憩活動與土地之連結」 Reading Materials:

1. Hammitt, W. E., Backlund, E. A., & Bixler, R. D. (2006). Place bonding for recreation places: Conceptual and empirical development. *Leisure Studies*, 25, 17-41.
2. Manzo, L. C. (2008). Understanding human relationships to place and their significance for outdoor recreation and tourism. In L. E. Kruger, T. E. Hall, & M. C. Stiefel (Tech. Eds), *Understanding concepts of place in recreation research and management* (pp. 135-173). Gen. Tech. Rep. PNW-GTR-744. Portland, OR: U.S. Department of Agriculture, Forest Service, Pacific Northwest Research Station. 204p.

「觀光遊憩危機管理」 Reading Materials:

1. Huang, J., & Min, J. C.H. (2002). Earthquake devastation and recovery in tourism: The Taiwan case. *Tourism Management*, 23, 145-154.
2. Huang, Y., Tseng, Y., & Petrick, J. F. (2007). Crisis management planning to restore tourism after disasters: A case study from Taiwan. *Journal of Travel & Tourism Marketing*, 23(2-4), 203-221.

「生態旅遊與社區發展」 Reading Materials:

1. Diamantis, D. (1999). The concept of ecotourism: Evolution and trends. *Current Issues in Tourism*, 2(2&3), 93-122.
2. Weaver, D. B., & Lawton, L. J. (2007). Twenty years on: The state of contemporary ecotourism research. *Tourism Management*, 28, 1168-1179.

「節慶觀光研究」 Reading materials :

1. Getz, D. (2008). Event tourism: Definition, evolution, and research. *Tourism Management*, 29, 403-428.
2. Prentice, R., & Andersen, V. (2003). Festival as creative destination. *Annals of Tourism Research*, 30, 7-30.