

● **考試科目：研究方法**

考試範圍：科學研究哲學基礎、研究設計建構、量化研究、質性研究

參考書目：社會科學研究方法 第十二版 Earl Babbie 劉鶴祥等譯 雙葉書廊

● **考試科目：觀光遊憩管理特論**

考試範圍及參考書目：

「休閒遊憩基本概念」 Reading Materials:

1. 王傳銘，（1996），Recreation與Leisure的含義，戶外遊憩研究，9 (1)，107~114。
2. 楊文燦，（2007），休閒遊憩基本概念，休閒遊憩：理論與實務（28-53頁），歐聖榮編，臺北縣：前程文化。
3. 觀光客的凝視(2007)，John Urry 著，葉浩譯，台北：書林。(Ch 1, 1-42)
4. Stebbins, R. A. (2005). Choice and experiential definitions of leisure. *Leisure Sciences*, 27, 349-352.

「休閒動機與效益」 Reading Materials:

1. Mannell, R. C., & Kleiber, D. A. (1997). Perceived freedom and intrinsic motivation: The psychological foundations of leisure (ch5; p.121-147). In *A social psychology of leisure*: Venture Publishing, Inc.
2. Mannell, R. C., & Kleiber, D. A. (1997). Psychological benefits of leisure: Concepts, theories and evidence (ch10; 271-301) . In *A social psychology of leisure*: Venture Publishing, Inc.
3. 于志睿、林晏州，（2010），遛狗活動之休閒效益，戶外遊憩研究，23(4)，25-49。
4. 吳宗瓊，（2007），休閒遊憩需求與效益，休閒遊憩：理論與實務（362-383頁），歐聖榮編，臺北縣：前程文化。

「觀光遊憩活動中態度與行為之研究」 Reading Materials:

1. Ajzen, I & Driver, B. L (1992). Application to the theory of planned behavior to leisure choice. *Journal of Leisure Research*, 24, 207-224
2. Manning, R. E. (1999). Descriptive aspects of outdoor recreation: Attitudes, preferences, and perceptions. In *Studies in outdoor recreation*: Oregon State University Press (p. 49-66).
3. 黃章展，（2007），休閒遊憩社會心理分析，休閒遊憩：理論與實務（116-134頁），歐聖榮編，臺北縣：前程文化。

「人生發展與專業化的形成」 Reading Materials:

1. 侯錦雄，（2007），休閒遊憩與人生發展，休閒遊憩：理論與實務（54-81頁），歐聖榮編，臺北縣：前程文化。
2. Manning, R. E. (1999). Specialization in Recreation: Experience and Related Concepts. In *Studies in Outdoor Recreation*: Oregon State University Press. (ch11, p. 222-237)

3. Bryan, H. (1977). Leisure Value Systems and Recreational Specialization: The Case of Trout Fishermen. *Journal of Leisure Research*, 9(3). 174-187.

「觀光遊憩之滿意度研究」 Reading Materials:

1. Manning, R. E. (1999). Search for Satisfaction: An Introduction to Outdoor Recreation Research. In *Studies in Outdoor Recreation*: Oregon State University Press. (ch1, 1-15)
2. Beard, J. and Ragherb, M. (1980). Measuring leisure satisfaction. *Journal of Leisure Research*, 12, 20-33.
3. Mannell, R. C. (1999). Leisure Experience and Satisfaction. In *Leisure Studies: perspectives for the twenty-first century* (ch14; pp235-251). State College, PA: Venture Publishing, Inc.

「認真休閒」 Reading materials:

1. Stebbins, R. A. (1999). Serious Leisure. In *Leisure Studies: perspectives for the twenty-first century* (ch5; p69-79). State College, PA: Venture Publishing, Inc.
2. Stebbins, R. (2005). Project-based leisure: theoretical neglect of a common use of free time. *Leisure Studies*, 24 (1), 1-11.
3. 顏家芝、薛雅丹、黃文卿 (2006) 從深度休閒理論探討太魯閣國家公園解說志工隊解說服務之投入程度與其深度休閒特質之關係，戶外遊憩研究，19(1),51-75。

「遊憩承載量與遊憩使用管理架構」 Reading Materials:

1. 李素馨，（2007），休閒遊憩資源管理，休閒遊憩：理論與實務（204-229頁），歐聖榮編，臺北縣：前程文化。
2. Manning, R. E. (1999). Carrying Capacity: An Organization Framework. In *Studies in Outdoor Recreation*: Oregon State University Press. (p. 67-79)
3. Graefe, A. R., Vaske, J. J. and Kuss, F. R. (1984). Social carrying capacity: An integration and synthesis of twenty years of research. *Leisure Sciences*, 6(4), 395-432.

「休閒阻礙與調適」 Reading materials:

1. Crawford, Jackson, & Godbey (1991). A Hierarchical Model of leisure Constraints. *Leisure Sciences*, 13 (4), 309-320.
2. Godbey & Crawford (2010). Assessing Hierarchical Leisure Constraints Theory after Two Decades. *Journal of Leisure Research*, 42(1), 111-134.
3. 王正平，(2008)，探索陽明山花季遊客之調適行為，戶外遊憩研究，22(1)，27-50。

「擁擠度與規範之研究」 Reading Materials:

1. 許義忠、方志鵬，（2004）泛舟遊客接觸規範、擁擠知覺、與知覺接觸數量之研究，觀光研究學報，10(4)，71-86。
2. Manning, R. E. (1999). Crowding in Outdoor Recreation. In *Studies in Outdoor Recreation*: Oregon State University Press. (ch5, p. 80-121)
3. Manning, R. E. (1999). Indicators and Standards of Quality: A Normative Approach. In *Studies in Outdoor*

「觀光衝擊」 Reading Materials:

1. Gossli, Stefen (2002). Global environmental consequences of tourism. *Global environmental change*, 12, 283-302.
2. Deery, Jago, Fredline (2012). Rethinking social impacts of tourism research: A new research agenda. *Tourism Management*, 33, 64-73.

「觀光遊憩活動與土地之連結」 Reading Materials:

1. 林宗賢，（2007），休閒遊憩地理分析，休閒遊憩：理論與實務（158-181頁），歐聖榮編，臺北縣：前程文化。
2. William, D. R. and Vaske, J. J. (2003). The measurement of place attachment: validity and generalizability of a psychometric approach. *Forest Science*, 49(6), 830-840.
3. Manzo, L. C. (2008). Understanding human relationships to place and their significance for outdoor recreation and tourism in Kruker, L., Hall, T. E., Stiefel, M.C. (eds.) (2008), Understanding concepts of place in Recreation Research and Management (ch. 7) p. 135-173.

「觀光遊憩危機管理」 Reading Materials:

1. Huang, J. H., & H., J. C. (2002). Earthquake devastation and recovery in tourism: The Taiwan Case. *Tourism Management*, 23, 145-154.
2. Huang, Y. C., Tseng, Y. P., & Petrick, J. F. (2008). Crisis management planning to restore tourism after disasters. *Journal of Travel & Tourism Marketing*, 23(2), 203-221.
3. 閔辰華，（2004），嚴重急性呼吸道症候群對台灣觀光業之衝擊：以來華及國人出國觀光為例，觀光研究學報，10(3)，67-87。

「生態旅遊與社區發展」 Reading Materials:

1. Diamantis, D. (1999). The concept of ecotourism evolution and trends. *Current Issues in Tourism*, 2(2&3), 93-122.
2. Weaver, D. B. and Lawton, L. J. (2007). Twenty years on: The state of contemporary ecotourism research. *Tourism Management*, 28, 1168-1179.
3. 黃宗成，（2009），生態旅遊淺談，請於以下網址下載：
b019.npue.edu.tw/ezcatfiles/b019/img/img/581/01.pdf

「節慶觀光研究」 Reading materials :

1. Getz, D. (2008). Event tourism: Definition, evolution, and research. *Tourism Management*, 29, 403-428.
2. Prentice, R., & Andersen, V. (2003). Festival as creative destination. *Annals of Tourism Research*, 30(1), 7-30.